



NC ORAL HEALTH COLLABORATIVE

a program of the Foundation for Health Leadership & Innovation

Job Description: ***Director of Outreach and Engagement***

About the NC Oral Health Collaborative:

In May 2013 several stakeholders across the state came together with the [Foundation for Health Leadership & Innovation](#) under a planning grant from the [DentaQuest Foundation](#) to develop a formal infrastructure and strategy as it relates to oral health policies, programs and financing priorities. This diverse group of partners named themselves the North Carolina Oral Health Collaborative (NCOHC). The first full stakeholder convening was held in October 2013.

The NCOHC has since evolved to now include over 100 members and funding from 3 of our state's largest health foundations: BCBSNC Foundation, The Duke Endowment and Kate B. Reynolds Charitable Trust. The NCOHC is staffed by a full-time Director and a half-time Office Coordinator. Strategic guidance and support comes from the Collaborative Acceleration Team (CAT).

Purpose: The NCOHC convenes diverse stakeholders to identify and resolve consumer-level and systemic barriers to good oral health and to accelerate implementation of policies and practices that reduce oral health disparities and promote improved oral health for all North Carolinians.

Mission: To achieve oral health for ALL North Carolinians.

About the Director of Outreach and Engagement:

The Director of Outreach and Engagement position is 1.0 FTE. The individual who accepts this position believes deeply in the NCOHC's purpose of achieving oral health equity for all North Carolinians, thrives in a dynamic environment and has a demonstrated record of achievement in network building and systems change.

Responsibilities:

- Overseeing the implementation of a comprehensive communications campaign that will include: broad dissemination of the Portrait of Oral Health, Innovations Bank, NC Oral Health Agenda; Culturally appropriate messages that also consider various levels of health literacy as well as messages designed to build public will for policy solutions.
- Develop and maintain relationships with stakeholder groups statewide with traditional and non-traditional partners
- Plan and direct projects to build and present evidence for advocacy
- Serve as a resource for leaders of standing and ad-hoc workgroups, specifically the emerging Scientific Advisory Board.
- Provide concise program reports to leadership teams and members

Serves a Leadership Role and Supports the NCOHC's Director by:

- Supervising staff, consultants and interns associated with the NCOHC
- Representing the Collaborative at national, regional and state meetings
- Engaging new stakeholders across a broad spectrum of geographies and backgrounds
- Contributing to grant proposals and reporting
- Convening CAT to provide oversight of workgroups and support action to achieve the vision
- Assuring group memory and action items of workgroups and CAT are distributed in a timely manner
- Act as a spokesperson for the NCOHC with stakeholders and community groups as well as the media and through social media

Successful candidates will demonstrate:

- Flexibility and a sense of humor
- Experience in public health and/or oral health; communications and/or community organizing
- Previous experience managing and developing networks and statewide initiatives
- Strong facilitation skills, systems thinking and a commitment to consensus building
- The ability to seek and engage new and diverse partners while maintaining existing relationships
- The ability to recognize connections and contradictions between work groups' and stakeholders' priorities
- Strong analytic and communication skills, with the ability to write clearly and succinctly, make well-organized verbal presentations, as well as maintain web and social media presence
- Strong organizational skills and track record of follow-through on commitments.
- The ability to manage multiple responsibilities simultaneously and prioritize competing demands in a fast changing environment.
- Tenacity to try another approach when something doesn't work out.
- Comfort with ambiguity, uncertainty and emergent processes.
- A commitment to producing consistently high quality, detailed work, even under deadline pressure
- Excellent computer skills including Excel and PowerPoint

Requirements:

- Advanced degree in related field required
- Travel is required
- Community organizing experience and fluency in Spanish is a plus

Salary: \$50-65K/year, depending on experience. Company benefits include paid health, dental, long-term disability & life insurance coverage for the employee, as well as company paid retirement contributions.

Interested applicants should send a cover letter, resume, and list of 3 references to Zulayka Santiago at zulayka.santiago@foundationhli.org by February 20th, 2017.

The NCOHC is a **program of the Foundation for Health Leadership and Innovation**, a statewide nonprofit organization that has incubated innovative, whole-person health programs for over three decades. The office is based in Cary, NC.

For more information:

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